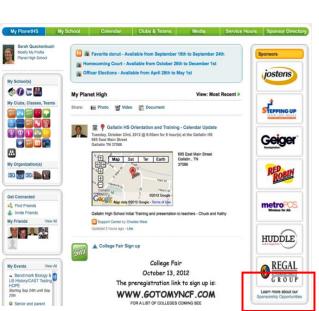
# **Sponsorship Opportunities**

#### **Advertising with PlanetHS**

There are three ways to access the Sponsor Portal

Login or create an account at <a href="https://www.PlanetH8.com">www.PlanetH8.com</a> to get started!





Are you new to advertising

with PlanetHS/PlanetK8?

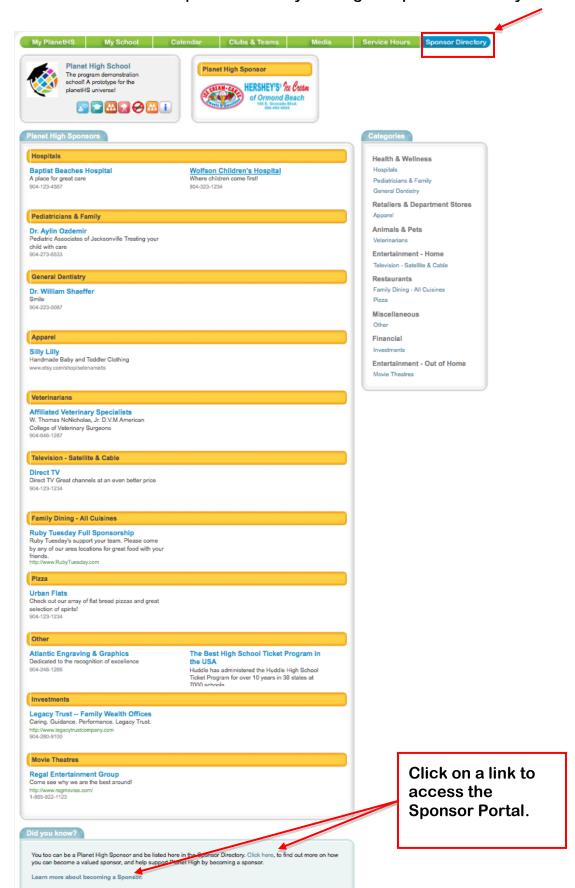
Click on this Sponsorship Opportunities link to get

started.

Already have an account with PlanetHS/PlanetK8?

Click on any Sponsorship Opportunities link to log in.

#### You can also access the Sponsor Portal by clicking the Sponsor Directory tab.

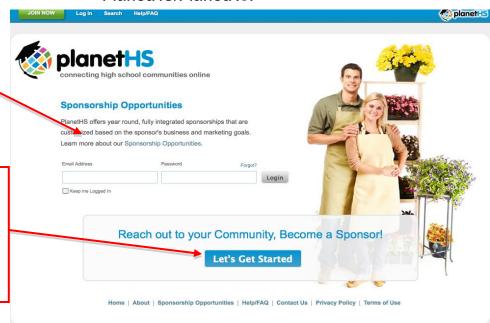


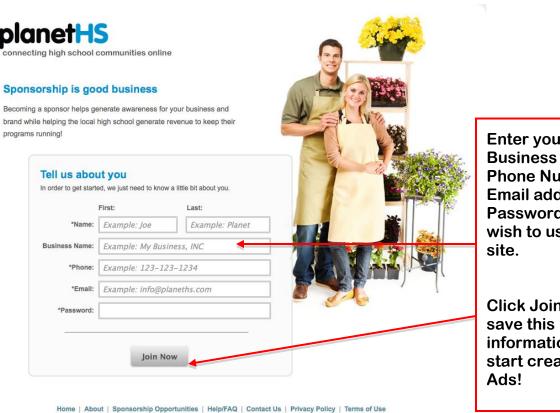
### Let's Get Started!

You must create a new account for managing your ads on PlanetHS/PlanetK8.

Login if you have already accessed your Sponsor Dashboard.

New to advertising with PlanetHS/PlanetK8? Click the Let's Get Started button to create your account.





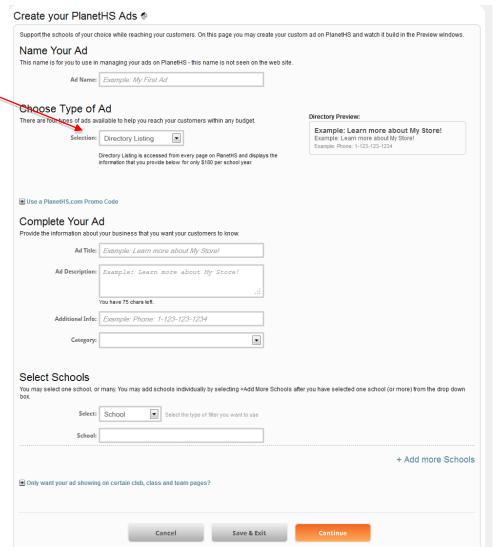
**Enter your Name**, **Business Name**, Phone Number. **Email address and** Password you wish to use for this

**Click Join Now to** information and start creating your

# **Create your Advertisement**

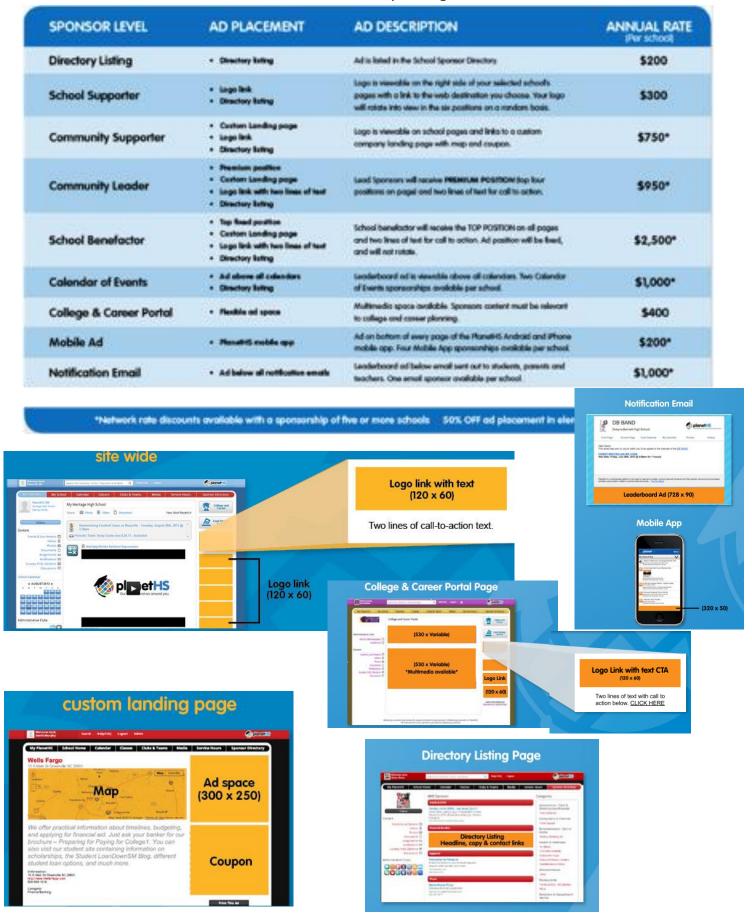
# Choose the type of Advertisement that best suits your needs!

Choose from 10 types of Advertisements. See below for more details about each of the 10 Ad types.



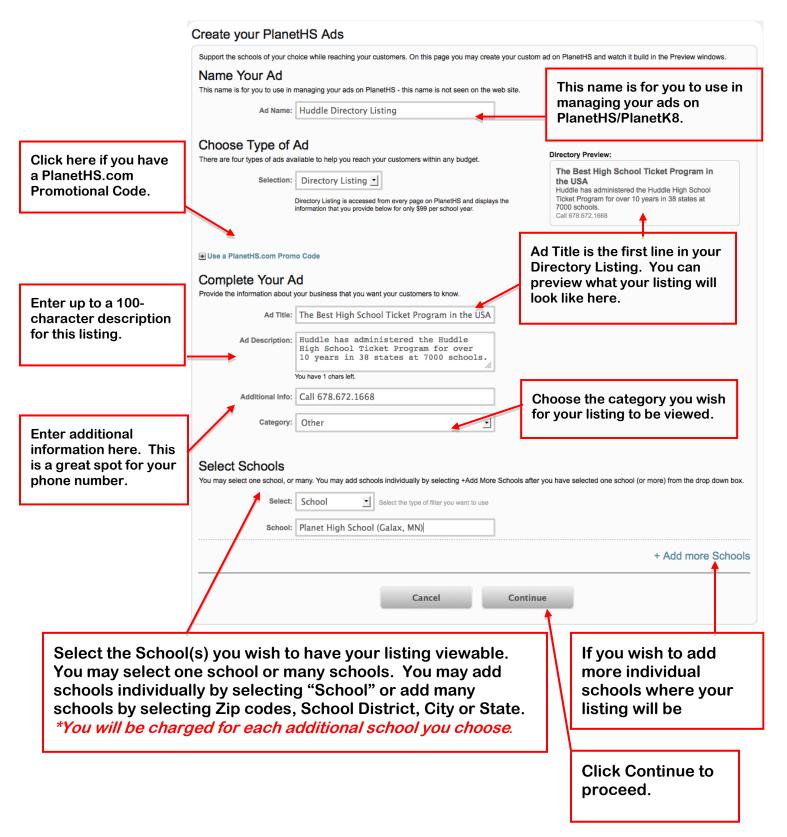
Choose from 10 types of sponsorship packages. Annual rates are per school. \*Network rate discounts available with a sponsorship of five or more schools.

View the 10 available packages below.



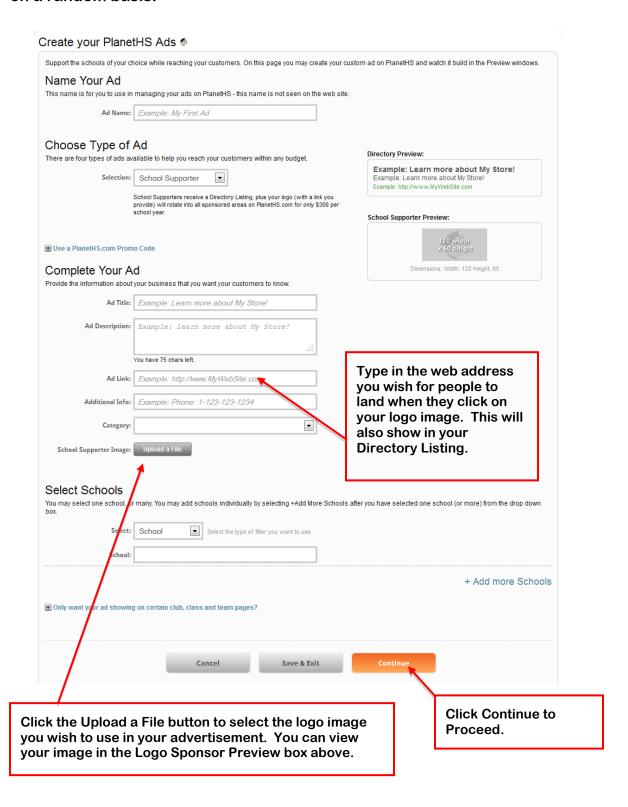
# **Directory Listing**

For \$200 or as low as \$10 monthly, you receive this basic listing by business category. This listing features your business name, a message from your business or a description of your business plus contact information.



# **School Supporter**

For \$300.00 or as low as \$15 monthly, you receive a Directory Listing plus a viewable logo on the right side of your selected school's pages with a link to the web destination you choose. Your logo will rotate into this view on a random basis.



# **Community Supporter**

For \$750 or as low as \$37.50 monthly, this ad type includes both the Directory Listing and School Supporter benefits along with your logo which is viewable on school pages and links to a custom company landing page with map and coupon.

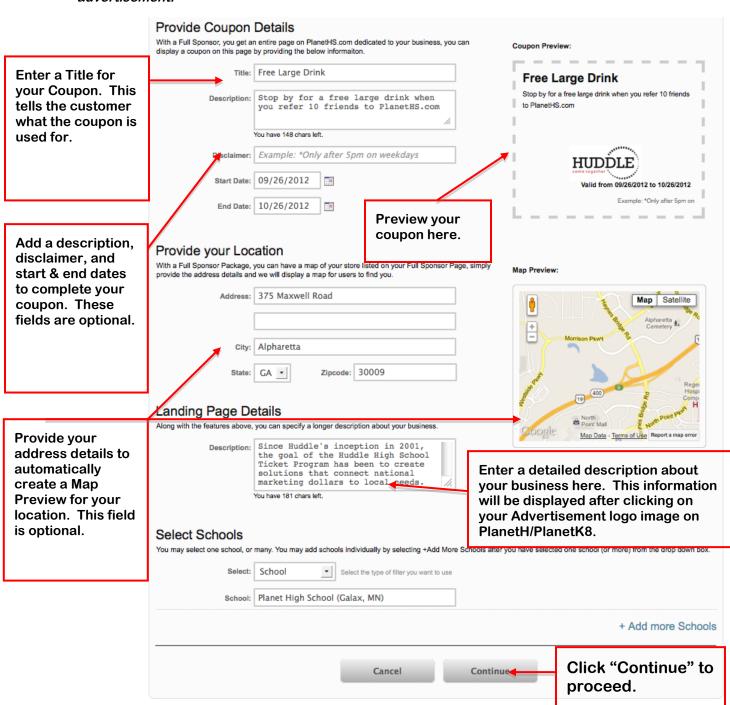
\*Please note this is only the bottom half of the Community Leader ad creation page. See the School Supporter illustration above for tips on filling out the top of this advertisement.

	1			
Enter a Title for				
your Coupon. This	Provide Coupon	Details		
tells the customer	With a Full Sponsor, you get a	n entire page on PlanetHS.com dedicated to your business, you can	Coupon Preview:	
what the coupon is	display a coupon on this page	by providing the below information.		
used for.	Title:	Free Large Drink	Free Large Drink	
	Description:	Stop by for a free large drink when	Stop by for a free large drink when you refer 10 friends	
	2000117110111	you refer 10 friends to PlanetHS.com	to PlanetHS.com	
	×	You have 148 chars left.	/	
			attition.	
	Disclaimer:	Example: *Only after 5pm on weekdays	HUDĎLE)	
Add a description,	Start Date:	09/26/2012 Preview your	Valid from 09/26/2012 to 10/26/2012	
disclaimer, and	Ford Bodon	coupon horo	Example: *Only after 5pm on	
start & end dates	End Date:	10/26/2012 E Coupon nere.	L	
to complete your			1	
coupon. These	Provide your Loc	cation		
fields are optional.	With a Full Sponsor Package, you can have a map of your store listed on your Full Sponsor Page, simply provide the address details and we will display a map for users to find you.  Map Preview:			
	Address:	375 Maxwell Road	Map Satellite	
			Alpharetta Cemetery	
	City	Alpharetta	- Morrison Pkwi	
Provide your	City:	Alpharetta		
address details to	State:	GA _ Zipcode: 30009		
automatically			Regel Hospi Comp	
create a Map	Landing Page Details			
Preview for your location. This field	Along with the features above	, you can specify a longer description about your business.	Point Mall Map Data - Terms of Use Report a map error	
is optional.	Description:	Since Huddle's inception in 2001,	map Julia - Idins of Osc Report a map and	
io optional.		the goal of the Huddle High School Ticket Program has been to create	Enter a detailed description about	
			our business here. This information	
		You have 181 chars left.	will be displayed after clicking on	
			our Advertisement logo image on	
	Select Schools	F	PlanetHS/PlanetK8.	
	You may select one school, or	many. You may add schools individually by selecting +Add More Schools	after you have selected one school (or more) from the drop down box.	
	Select:	School Select the type of filter you want to use		
		Blanch Wigh School (Colon, 199)		
	School:	Planet High School (Galax, MN)		
			+ Add more Schools	
		Cancel Con	tinue	

# **Community Leader**

For \$950.00 or as low as \$47.50 monthly, receive the benefits of the Directory Listing, School Supporter, and Community Supporter packages. The Lead Sponsors will receive PREMIUM POSITION (rotating top four positions on page) and TWO LINES OF TEXT FOR CALL TO ACTION.

<sup>\*</sup>Please note this is only the bottom half of the Community Leader ad creation page. See the School Supporter illustration above for tips on filling out the top of this advertisement.



#### **School Benefactor**

For \$2,500 or as low as \$125 monthly, this ad type receives the benefits of the Community Leader, Community Supporter, School Supporter, and the Directory Listing. The School Benefactor will receive the TOP POSITION on all pages and two lines of text for call to action. Ad position will be fixed and will not rotate. \*In the above sections, you will find tips on creating the School Benefactor advertisement.

#### Calendar of Events

For \$1,000 or as low as \$50 monthly, your leaderboard ad is viewable above all calendars. Two Calendar of Events Sponsorships available per school. \*In the above sections, you will find tips on creating the Calendar of Events advertisement.

#### **Mobile Ad**

For \$200 or as low as \$10 monthly, you receive an advertisement on the bottom of every page of the PlanetHS Android and iPhone mobile app. Four Mobile App sponsorships available per school. \*In the above sections, you will find tips on creating the Mobile advertisement.

#### **Notification Email**

For \$1,000 or as low as \$50 monthly, Notifications package will include leaderboard advertisement at the bottom of all email notifications sent out from PlanetHS. Package also includes a Directory Listing for only \$1,000 per school year. One email sponsor available per school. \*In the above sections, you will find tips on creating the Notification Email advertisement.

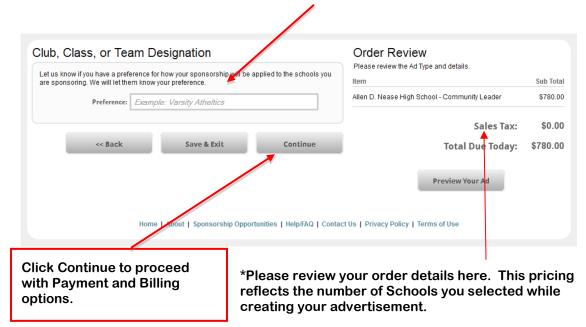
# **College & Career Portal**

For \$400 or as low as \$20 monthly, you receive a multi-media space available within the global College & Career Portal. Sponsors content must be relevant to college and career planning. Please contact your PlanetHS representative to assist in the creation of this advertisement type.

\*Elementary Schools receive 50% off all ad placement packages.

Once you have selected your Sponsorship package, created the first section of your ad, and clicked the Continue button, you will see a screen similar to the one below.

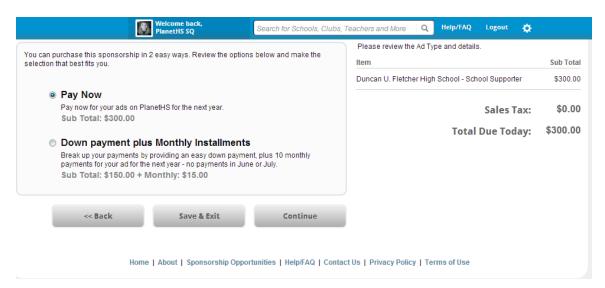
Let us know if you have a preference as to where your sponsorship will be applied. For example, you can apply the sponsorship to the whole school or to a Club, Class or Team. Type in your wishes below and we will communicate this with the School(s). If this field is left blank, we will assume you are sponsoring the School.



PlanetHS/PlanetK8 will provide a monthly report to each school along with their check. The report will show the requested designation; however, PlanetHS/PlanetK8 cannot control schools' policies regarding fundraising and their allocation of fundraising proceeds.

# **Payment Options**

You can purchase this sponsorship in two easy ways. Review the options below and make the selection that best fits your needs.



# **Payment Options**

Pay Now- Pay now for your ads on PlanetHS/PlanetK8 for the next 12 months.

Down payment plus monthly installments- Break up your payments by providing an easy down payment plus 10 monthly payments for the next year. No payments in June or July. The down payment is 50% of your total ad purchase and then the remaining 50% is broken down into 10 monthly payments.

• The 10 monthly payments will be automatically charged to the card you have paid the down payment. The day that you pay for your down payment will be the day each of the 10 monthly payments will be deducted. For example, if you pay your down payment on the the next 10 months, you will have your monthly payments deducted on the 23<sup>rd</sup> of that month too.

Enter your Billing and Payment Details on the next screen.

# **Billing and Payment Details**Please provide your Billing and Payment Details.

Billing Details	Order Review	
Please provide us with the billing details you wish to use to purchase your Sponsorship.	Please review the Ad Type and details.	Cook Todal
Address: Example: 123 Street Rd.	Duncan U. Fletcher High School - School Supporter	\$300.00
Example: Suite ABC	Sales Tax:	\$0.00
City: Example: Jacksonville	Total Due Today:	\$300.00
State: Zipcode: Example: 12345		
Payment Details	Authorize Net Clots Electronic Commerce	
We accept Visa, Mastercard, Discover, and American Experess.	GODADDY.COME VERIFIED & SECURED UERIFY SECURITY	
Type:	VERITS SECURITS	
Name on Card: Example: Joe Planet		
Credit Card #:		
Expiration Date:		
CCV#:		
View A tradicing Terms 8. Condition	<del></del>	
<< Back Continue		
Home   About   Sponsorship Opportunities   Help/FAQ   Co	ntact Us   Privacy Policy   Terms of Use	

When you have your Billing and Payment Details filled in, click the Continue button.

# Please Review the Ad Type and Details

